

**Heard** knows that local artists in your community can support local needs with local funds, and we want your community to experience the same healing, positive results that we have.

**Follow these five steps and you are on your way!**



### Locate the unmet need

Identify the marginalized populations in your community  
Who is not being served?

Identify the nonprofit and government agencies who work in that space



### Obtain artists to meet that need, and friends, volunteers, or staff to help

Identify artistic groups in your community who can solve that need  
Conduct training and background checks  
Establish virtual class technology and protocols



### Create a nonprofit organization or Connect with an existing one

Follow state and federal guidance  
Establish a budget and develop financial management procedures  
Purchase insurance (or ensure your program is covered if you connect with another nonprofit)  
Sign a fiscal agreement if you connect with another nonprofit



### Ask for funding unless you self-fund

Grants • Corporate sponsors • Family and friends • Fundraising events



### Launch!

Start small – one agency/one artist  
Announce your organization through social and local media  
Share your successes!



Need more assistance? We are ready to coach you through starting an organization in your community where local artists support local needs with local funds.

Contact us at <https://heardnova.org/contact/> for a free consultation.

This information is provided free of charge to encourage others to establish their own organizations that meet the needs of their local communities. The information provided is made available for informational purposes with the understanding that neither Heard nor any of its representatives are providing legal, regulatory, or other professional advice. Users of this information should consult with their own professional advisors and acknowledge that in no event shall Heard or its representatives be liable for any costs, expenses, losses, or damages arising from any use of this information regardless of the cause, legal theory, or cause of action. Nothing in this graphic shall be construed as making any person using this information the agent of Heard, as granting the person using this information the right to enter into any contract on behalf of Heard, use Heard's name or trademark, or as establishing a partnership, franchise, joint venture, or other formal business relationship between Heard or its representatives and the person using this information. Persons or organizations who use this information are independent of Heard and acknowledge that Heard exercises no control over such persons or organizations in any manner.